

Raise Fire Insurance Rates to Cover Losses

The Torrance Association of Insurance Agents this week announced changes in fire insurance rates from a decrease of 27 cents per \$1,000 of insurance to an increase of 54 cents on buildings and \$2.16 on contents. These state-wide adjustments refer primarily to commercial buildings, but residences and contents are also affected.

The increases stem from the local, state, and national fire losses which totaled nearly 1 billion dollars last year. The monthly average for 1957 has amounted to almost 91 million.

For the first six months of 1957 the 441 companies writing fire insurance in California lost \$149 million which necessitated depleting their reserves by \$136 million dollars.

Among these specific classes which showed the highest increase in losses were hospitals and churches, and these two have enjoyed the greatest premium reductions in the past.

The Association pointed out that the high losses emphasize the need for the purchase of insurance in amounts which will cover the high cost of reconstruction and replacement which we find today.

Carson Assn. Asks Extension Of Freeway

Carson Civic Betterment Association will hold its monthly meeting at the White Junior High school, 220 st. and Figueroa ave. Tuesday, November 12 at 7:30 p.m. to hear a report on its drive to extend construction of the Harbor Freeway through the Carson district.

Entertainment will be provided by students Ray Palmer, James Housey and James Mitchell of the Junior High school.

County Supervisor Burton W. Chace has announced he has taken the first step towards acquiring a neighborhood park adjoining the Carson Street Elementary school. E. J. Benda, chairman of the Park Committee will report on plans for development of the park.

At the meeting officers will be nominated for 1958. Elections will be held at the December meeting when members will also be asked to state what they think the organization should sponsor next year.

A report will be given from a group of 15 who attended a conference at the White Junior High school to discuss plans for construction of the Harbor Freeway through the Carson district. In attendance will be Sam Kennedy, county road commissioner, and several members of his staff; Albert Cartwright, school principal, and Mrs. H. E. St. Clair, president of White Junior High school Parent-Teachers Association. Also L. O. Griffiths, president, Harbor District Chamber of Commerce; John Mas, president, Carson Chamber of Commerce, and several other members of the Carson Civic Betterment Association. The conference was arranged by J. Rome Gateley, president of the association, with the help of Assemblyman Vincent Thomas and Supervisor Cace.

City to Facelift Cabrillo Avenue

Appropriations totalling \$18,425 from County gas tax funds for the improvement of Cabrillo ave., Torrance, were approved this week by Supervisor Burton W. Chace.

The money, Chace announced, will be used to resurface Cabrillo ave. to Carson st.

All the work, the Supervisor said, will be done by the City of Torrance and must be started within the next 60 days.

"MY LIFE'S WORK IS INSURANCE"




John N. Conshaffer

"I got into it by choice, and I like it! It deals with personal insurance problems, which means I work with people. I help them buy their cars, protect their homes and plan their future security. These things are interesting and they are worthwhile. Let me help you with your personal insurance problems soon. I regularly receive special training for this work, too, so that I can continually serve you better."

It pays to know your STATE FARM Agent

1716 Lomita Blvd.
Across from Jim Dandy
Lomita DA 6-3044
John N. Conshaffer

Water, Water Everywhere But Not on St. Andrews Pl.

Samuel Taylor Coleridge's poetic cry: "Water, water everywhere, and not a drop to drink," became the battle cry for a group of 66 North Torrance residents Tuesday night. They presented a petition and a sample of the water to the city council and complained that the water furnished them by the Moneta Water company was unfit to drink, to take a bath in and even to brew coffee with.

The 66 petitioners were residents of St. Andrews pl., between 182nd and 186th sts. One of them, Mrs. Jean Foster, of 18514 St. Andrews pl., told the council that her children are cleaner than the bath water before they were even washed. Another area resident, Norman J. Smith, of 2510 W. 179th st., brought a sample of the water and handed it to the council. The bottom of the jar was covered with a floating mass of algae. "That's what I get out of my tap," Smith told them.

Council members asked City Manager George Stevens to request Public Health officials to analyze the water and to make regular tests of the water supplied area residents. They also asked Stevens to determine whether the residents could be

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supplied by the city water department.

KCOP Thursday, 8:00 to 8:30 P.M. "Adventure Tomorrow" **Channel 13**

Ralphs "PEAK OF PERFECTION" Pork

The best pork is Eastern corn-fed pork. The best pork is fresh pork. And the fresh pork you buy at Ralphs is truly fresh... Eastern corn fed pork, brought here live, processed, chilled over night to firm the meat, then custom-cut and delivered that very day to Ralphs 36 Complete Food Stores! Naturally, this process is expensive, but it is necessary, to safeguard the delicacy of flavor and texture. To our knowledge, only at Ralphs is this standard maintained so uniformly. Yet, Ralphs pork is always minimum-priced... and now, in this special event... SALE-PRICED!



CHRISTMAS TOYS? Free with Ralphs gold cash-register tapes!

All Ralphs Stores, Except Del Amo and Long Beach, Closed Monday, Nov. 11. These Prices Effective Through Wed., Nov. 13

Ralphs FRESH PRODUCE

WASHINGTON JONATHAN Apples EXTRA FANCY
3 lbs. for **25¢**

JUICY Lemons THIN SKIN
Lb. **12¢**

RED Yams NO. 1
3 lbs. for **25¢**

Ralphs Prunes EXTRA LARGE
1-lb. **25¢**

APPLE SAUCE

APPLE TIME
1-lb. Can **9¢**

Ralphs CATERING

English Toffee Ice Cream
Pint... **2 for 49¢** Half Gallon **97¢**

Candy **OLD FASHIONED CHOCOLATE DROPS** 1-lb. Box. **39¢**

BRACH'S CHOCOLATE COVERED CHERRIES, 13-oz. Box, **63¢**

Ralphs PEANUT CLUSTERS, 1-lb. Box or MALTED MILK BALLS, 1-lb. Bag. Each. **63¢**

SUNSHINE KRISPY Saltine Crackers 1-lb. **31¢**

MACARONI DINNER

KRAFT
7 1/2-oz. Pkg. **15¢**

Ralphs

SELLS FOR LESS

Open 9 a.m. to 10 p.m.

FRESH PORK EASTERN

GRAIN FED

Loin Roast BLADE OR TENDERLOIN END Lb.... **49¢**

CENTER CUT Rib Chops Lb..... **73¢**

CENTER CUT Loin Chops Lb..... **79¢**

HORMEL OLD SMOKEHOUSE Sliced Bacon 1-lb. Pkg..... **55¢**

EASTERN Spareribs SMALL SIZE Lb.... **39¢**

LASCOO SMOKED Cod Fillet Lb..... **63¢**

Crisco Shortening 1-lb. Can..... **29¢**

IMPERIAL Margarine 1-lb. **37¢**

Shoulder Roast PICNIC CUT Lb..... **35¢**

BONELESS FRESH Shoulder Butts Lb..... **59¢**

FRESHLY MADE PURE Pork Sausage Bulk Lb..... **43¢**

IOWA BRAND SMOKED Picnic Shoulders Lb. **35¢**

FRESH FILLET OF Dover Sole Lb.... **67¢**

DUBUQUE SMOKED Pork Shoulder Picnics 4 3/4-lb. Can. **SAVE 50¢ \$2.99**

WISH-BONE Italian Dressing 8-oz. **37¢**

Tillamook Cheese Approx. 2-lb. Loaf Lb. **72¢**

Good at any Ralphs Market

FREE

This Ralphs Coupon

Good for one Free 26-oz. Pkg. Ralphs Plain or Iodized SALT

Thursday, Friday, Saturday, Sunday, Tuesday and Wednesday only

November 7, 8, 9, 10, 12 & 13, 1957

LIMIT ONE COUPON PER CUSTOMER

HILTON Oyster Stew 10 1/2-oz. **25¢**

LYNDEN Chicken Ravioli 40-oz. **39¢**

GET 25¢ REFUND

Bisquick Biscuits

Mail the blue pull strings from 4 cans with name and address to General Mills, Dept. 636 at 623 Marquette Ave., Minneapolis 2, Minn. by Dec. 6 for 25¢ refund plus 5¢ postage.

Homestyle or Buttermilk 8-oz. Can. **15¢**

Highland Syrup 24-oz. Marked "5¢ Off" Price 59¢ Less 5¢ SALE PRICE..... **54¢**

\$1.00 in cash for 12 Red Heart labels

Send 12 labels, your name and address to RED HEART, 208 S. La Salle St., Chicago 4, Illinois. (One offer per family)

RED HEART Dog Food 6 1-lb. Cans **89¢**

PORK & BEANS

VAN CAMP'S
1-lb. Can **10¢**

PRUNE JUICE

DEL MONTE
Quart **27¢**

Ralphs FRESH BAKERY

WHITE OR WHEAT Home Style 49er Bread OLD FASHIONED TYPE HOMEMADE FLAVOR NO PRESERVATIVES Std. 15-oz. **21¢**

Plain Pound Cake A DELICIOUS FAVORITE! PURE INGREDIENTS Each..... **45¢**

Sara Lee Frozen Cakes

CHEESE CAKE 11-oz. **69¢**

CHEESE CAKE 19-oz. **89¢**

COFFEE CAKE 14 1/2-oz. **89¢**

CHOCOLATE CAKE 18-oz. **98¢**

PICTSWEEP FROZEN Butter Beans 10-oz. **19¢**

Table Tops Frozen Grape Juice 6-oz. Can. 2 for **29¢**

CHICKEN PIE

LIBBY'S FROZEN Beef or Turkey Pie
8-oz. **19¢**

Canada Dry SODA WATER 28-oz. **2 for 43¢**

GINGER ALE 28-oz. **2 for 49¢**

SCOTTIES Facial Tissue Pink or Yellow Pkg. of 400..... **27¢**

All Detergent 10-lb. Pkg. Marked "25¢ Off" Price \$2.59 Less 25¢ SALE PRICE **\$2.34**

Friskies Cat Food 8-oz. **2 for 17¢** 15 1/2-oz. **2 for 27¢**

DAINTIES

HERSHEY'S Semi-Sweet Chocolate
6-oz. Pkg. **15¢**

Ralphs

SELLS FOR LESS

Prices effective Thursday, Friday, Saturday, Sunday, Tuesday and Wednesday only November 7, 8, 9, 10, 12 & 13, 1957 We Reserve the Right to Limit Quantities

Complete Food Stores Serving Los Angeles County for 84 Years

LOS ANGELES Third St. & Vermont Santa Monica Bl. nr. Vermont 400 No. Western nr. Beverly 5615 Wilshire Bl. (Miracle Mile) National & Sepulveda Crenshaw & Rodeo Road Third St. & San Vicente nr. La Cienega 3617 W. Washington	7813 So. Vermont Figueras & Vermont ALHAMBRA 510 W. Main St. (cor. 5th) ANAHEIM Euclid at Santa Ana Freeway BEVERLY HILLS 9331 Wilshire Blvd. BURBANK 240 So. San Fernando	DOWNEY Lakewood & Firestone Blvd. ENCINO 17800 Ventura Bl. (cor. Yarmouth) GLENDALE 201 W. Broadway (cor. Orange) 1416 E. Colorado (at Verdugo) HOLLYWOOD 7257 Sunset Blvd. 5711 Hollywood Bl. (cor. Wilton)	HUNTINGTON PARK Corner Florence & Rita INGLEWOOD W. Manchester & Crenshaw LA CANADA VILLAGE 2111 Foothill Bl. (east of Ocean View) LAKEWOOD 4949 Paramount Blvd. (at Del Amo) LONG BEACH 2024 E. 10th St. (cor. Cherry) NO. HOLLYWOOD 4821 Lankershim (cor. Camarillo)	PACOIMA 9750 Woodman Ave. (cor. Van Nuys Blvd.) PASADENA 171 N. Lake St. RESEDA—WEST VAN NUYS Louise & Satcoy SAN GABRIEL VALLEY Live Oak & Santa Anita SANTA MONICA 1213 Third St. at Wilshire	SOUTH BAY AREA Hawthorne & Redondo Bch. Blvds. at 174th VAN NUYS 14049 Ventura Blvd. (nr. Van Nuys Blvd.) WESTCHESTER 8704 So. Sepulveda Blvd. (nr. La Tijera) WESTWOOD 1142 Westwood (nr. Wilshire) WHITTIER Philadelphia & Comstock
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Ralphs Nearest Store Is The South Bay Shopping Center, Redondo Beach and Hawthorne Blvds. at 174th